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LABOR AND HUMAN RESOURCE MANAGEMENT
IN A KNOWLEDGE BASED GLOBAL ECONOMY
Challenges Facing the European Union and the U. S.

Keynote Speaker

JOHN HOFMEISTER
President, Shell Oil Company

Friday, April 28, 2006

Four Seasons Hotel
1300 Lamar Houston, Texas 77010

Labor and Human Resources in a Knowledge-Based Global Economy Challenges Facing the European Union and the United States

European Union Center of Excellence at Texas A&M University

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The EUCE brings together colleges, departments and other entities on the campus and in the wider region. It builds networks and collaborates with similar bodies in Europe through professional relationships to enhance the quality and impact of its initiatives. It reaches out to groups and individuals with varied backgrounds, experiences and interests in the academic, corporate, educational, nonprofit, media, and public affairs sectors and the broader community.

Agenda

- 8:00-8:30** *Registration and Continental Breakfast*
- 8:30-8:45** *Welcome: Dr. Johan Lembke, Director
Texas A&M University EU Center of Excellence*
- 8:45-10:15** *Session I: HRM in a Knowledge-Based Global Economy
Chair: Dr. Len Bierman, Professor of Management
Mays Business School, Texas A&M University*
- Panelists Dr. Sheila Puffer
Dr. Patrick Wright
Dr. Stuart A. Youngblood
Dr. Richard Carlson*
- 10:15-10:30** *Break*
- 10:30-12:00** *Session II: EU Labor Standards and Labor Mobility
Chair: Dr. Johan Lembke*
- Panelists Dr. Jonas Malmberg
Dr. Sandrine Henneron
Dr. Jan Ottosson*
- 12:00-1:30** *Lunch*
*Introduction of Speaker – Dr. Wendy Boswell
Associate Professor and Director, Center for Human Resources
Management (Mays Business School) Texas A&M University*
- Keynote Speaker: John Hofmeister*
- 1:30-2:00** *Closing Remarks – Dr. Kerry Cooper, Executive Director,
International Business Programs (Mays Business
School) Texas A&M University*



Our Keynote Speaker

John Hofmeister was named President of Shell Oil Company, based in Houston, on March 1, 2005

Mr. Hofmeister joined Shell as Director of Human Resources, based in The Hague, The Netherlands, and London, UK, in 1997.

Prior to Shell he served as VP, International Human Resources, for AlliedSignal Inc, based in Hong Kong, where he was responsible for developing and implementing AlliedSignal's Asian and European human resources strategy and infrastructure for its Aerospace, Automotive and Engineered Materials businesses. He joined AlliedSignal in 1992 as Vice President of Human Resources for its Aerospace business.

From 1988 to 1992, Mr. Hofmeister was employed with Northern Telecom Inc., where he became Vice President of Human Resources in 1990.

He began his career in 1973 in the General Electric Lighting Business' international marketing and sales department. During his fifteen years at GE, he has held a variety of marketing, manufacturing and human resource positions in five of GE's major businesses, including locomotives, telecommunications, factory automation and electric motors. Hofmeister's last position at GE was General Manager, Motor Relations Operation.

Mr. Hofmeister holds bachelor's and master's degrees in Political Science from Kansas State University. He is on the Boards of the Greater Houston Partnership, the American Petroleum Institute, and the National Urban League. He is a Fellow of the National Academy of Human Resources and is currently Chairman of the Advisory Committee of the Centre for Advanced Human Resources Studies at Cornell University.

He is married and has two adult daughters. His wife, Karen, has a worldwide consulting practice in Executive Development. His interests, in addition to travel, cycling and hiking, include the preservation of an 18th century rolling mill and adjacent farm in the heart of Pennsylvania's Amish country.

About Our Panelists

Richard Carlson

Professor of Law at the South Texas School of Law in Houston, Texas. His areas of expertise include labor law employment, discrimination and family law.

Sandrine Henneron

Deputy Head of the Dept. of Law at EDHEC Business School in France. Her teaching includes company, commercial and labor law. Research includes financial corporate communication risks.

Jonas Malmberg

Professor of Labor Law at the National Institute for Working Life, Sweden. He is an expert in Nordic and European Labor Law and has most recently published the Effective Enforcement of EC Labor Law (Kluwer 2003).

Jan Ottosson

Associate Professor at Uppsala University, Sweden. He is editor of the international referee journal Economic and Industrial Democracy, (Sage Publications, London).

Sheila M. Puffer

Professor of International Business at Northeastern University, Boston. She is also a fellow at the Davis Center for Russian Studies at Harvard University and was recognized as the #1 scholar in business and management in Russia. (Journal of International Business Studies, 2005).

Patrick Wright

Professor of Human Resource Studies and Director of the Center for Advanced Human Resource Studies, Cornell University. He teaches, conducts research and consults in Strategic HR Management (SHRM).

Stuart Youngblood

Professor of Management in the MJ Neeley School of Business, Texas Christian University. His areas of expertise/research include Conflict and Alternative Dispute Resolution, Ethics, Integrity and Leadership, and Human Resource Management.